

February '12

intraview

Mark your calendar



Intra stand at hall 6-616



60 + Countries Join EMITT 2012

EMITT, the East Mediterranean International Travel and Tourism Exhibition, is welcoming Hungary and the Czech Republic for the first time to the 16th annual edition of the show.

EMITT is an important event for the global tourism industry, and attracts tourism professionals from all around the world. The exhibition attracts National tourism agencies, tour operators and hotels, and Turkish travel agencies, who wish to showcase their countries and services to the Turkish market.

Known as one of the oldest incoming operators of Turkey, It is also Intra's first appearance in EMITT. Intra is investing more and more to become one-stop-shop of tourism market in Turkey.

During the fair, we will be presenting our services and offerings to the old and new business partners, yet we are still open to new ideas or ventures.

Members of the Intra team will be available at during the show, take a break, join us in a cup coffee.

Romantic snow in Istanbul



Left, Beyoglu, Istanbul under romantic snow. Right, commuters started walking over the Bosphorus bridge when traffic stopped due to heavy snow.

Hapy Valentine s day



Do you have plans for St. Valentines?
Come to Istanbul, we have wonderful plans, exotic venues.
Surprise your partner.

We were at FITUR

Intra was in Madrid attending the annual International Tourism and Trade Fair. The fair was inaugurated by the Prince and Princess of Asturias, Don Felipe de Borbon and Doña Letizia Ortiz.

Fitur is a meeting point for tourism professionals in which they can establish lines of action, strategies and business alliances to energize and consolidate the tourism business, innovating to answer the changing demands of the market.



Our gain

Intra s stand has been visited by many people who we know and have good relations for a long time plus some new friends.

Turkey is attracting more and more people from Southern Americas. With the new flight routes, tourism and business traffic is getting busy everyday.

Thanks to FITUR, which made it possible for us to have new bonds and strengthen the current ones.

It seems that this year more Turks will have to learn either Portuguese or Spanish for coming years.