

April
2013

intraview

"STRENGTHENING THE ITALY-TURKEY PARTNERSHIP ON TOURISM"

ITALIA TURCHIA
ASSOCIAZIONE
DI AMICIZIA E
COOPERAZIONE



On April 25th 2013, the Forum between the Turkish Associations of TURSAB, TUROB, ISPAT, DEIK and the Delegation of ITALY-TURKEY Association, ISIAMED with the theme of ITALY - TUKEY PARTNERSHIP on Tourism, was held in Ramada Taksim Istanbul Hotel.

Collaborative business scenarios, opportunities, perspectives and The new Turkey's Investment Incentive System was the keynotes of speeches at the Forum.

About 40 delegates including President of Tursab Mr. Basaran Ulusoy, Consul General of Italy in Istanbul H.E. Gianluca Alberini, Executive Board Member of TURSAB and Intra Tours' Ceo Mr. Ertuğrul "Arturo" Karaoglu, ISIAMED Member of the Board Mr. Vincenzo Valenti, ISPAT - Republic of Turkey, Investment Support and Promotion Agency Ms. Derun Ulgen, DEİK Turkey - Italy Business Council Vice President Mr. Cafer Sait Okray, TUROB - Touristic Hotels and Investors Association, Mr. Vedat Basaran, Turkish Airlines Vice President of Marketing for Southern Europe and North African Countries, Mr. İhsan Gani Erbas, Director of Turkish Tourism Office in Rome, Mr. Enis Ugur, Federviaggi Mr. Alberto Corti, Federal Alberghi Mr. Alessandro Nucara, Chamber of Commerce & Industry Sassari, Country Manager for Turkey of Alitalia, Architect and curator Ms. Stefania Brugnalletti, the business community of ISIAMED as well as Italian and Turkish reporters attended the event.



At the end of the Forum, "Memorandum of Understanding MoU" signed between Italy-Turkey Association of Friendship & Cooperation and TURSAB in order to develop ties of cooperation and to strengthening friendly and operative relations between the two sides and promoting exchanges, initiatives and cooperation in the wide spheres of tourism between Italy and Turkey.

To improve bilateral collaboration and interactive knowledge sharing face to face, the afternoon has been dedicated to the B2B workshop between Italian Delegates and representatives of Turkish Travel Agencies who have invited by TURSAB.



info@intraturkey.com
www.intraturkey.com

intra TOURS - DMC **33**
anos