

July
2013

intraview

25th Annual ACTA Ontario Travel Industry Golf Tournament Reception & Prizes



Following the **ACTA**'s (*Association of Canadian Travel Agencies*) golf tournament which saw approximately 160 golfers tee off for this year, Travel industry representatives have got together with 220 who were in attendance for cocktail networking reception which held at the Royal Ontario Golf Club in Milton and followed by dinner

The great prizes were handed out during the dinner. **intra** has contributed to the night with an exclusive gift for two which has attracted such a widespread interest from invitees. Ceo of **intra**, Mr. Ertugrul "Art" Karaoglu has came up to the podium to present an exclusive prize to the winner.

Istanbul launches Leading Congress Destination Istanbul project



In a well attended press conference at The Meetings Show, Istanbul Convention & Visitors Bureau and Istanbul Chamber of Commerce highlighted their new marketing and promotional activity entitled - The Leading Congress Destination Istanbul project.

In particular they focused on the key characteristics of the city, its tourism facilities, meetings and events spaces, its historical and natural beauties and modern congress centres.

The presentation also highlighted the supporters and funding partners for the project.

Elif Balci Fisunoglu, General Manager of ICVB commented: "The Meetings Show was the perfect place to highlight the Leading Congress Destination Istanbul project. We generated a great deal of interest about both the destination and the project – which was confirmed by the high number (more than 60) of appointments taking place on our stand throughout the event. The quality of the Hosted Buyers were high, they were making enquiries at the event and looking to place business over the coming years. The whole experience clearly shows that our investment is well targeted and our marketing plans are having a substantial impact."

Pamukkale Continues To Attract More Tourists Each Year



About 722,000 foreign and Turkish tourists visited Pamukkale, which takes place on the list of UNESCO World Heritage, in the first six months of 2013. Pamukkale, meaning "cotton castle" in Turkish, is a natural site in Denizli province in southwestern Turkey and attracts visitors with its warm, heavily mineralized water flowing from springs creating pools and terraces which are visually stunning. Secretary General of Provincial Special Administration Adem Oklu told AA that Pamukkale was a key archeological and natural

site, taking place in UNESCO World Heritage List. He also stated that Denizli province was the fourth among the cities attracting tourists in Turkey, adding, "Millions of visitors visit Pamukkale every year. About 1.5 million tourist visit Pamukkale with organizations of Anatolia tours and this number gradually increases. An ancient pool where geothermal water emerges is the attraction of Pamukkale which is called 'Cleopatra's Pool'. Foreign tourists, especially Russians are notably interested in this pool."

info@intraturkey.com
www.intraturkey.com

